

2012 ATD REGISTRATION & HOUSING FORM

Las Vegas, Nevada - February 3-6, 2012



Registration Deadline (via Fax or mail): January 26, 2012
Housing Deadline: January 26, 2012

Cancellation Deadline: Registration—(via Fax or mail): January 26, 2012
Housing—January 26, 2012 by 5 pm CST by 5 pm CST

Registration cancellations must be in writing in order to receive a refund minus a \$35 processing fee per individual cancellation. To cancel your registration/hotel reservation, please fax or email your written request to 301-694-5124 or nada@experient-inc.com. **If you have any questions please call 800-974-3084 or e-mail nada@experient-inc.com.** Please note we cannot accept registrations over the phone.

PREFIX	FIRST NAME	INITIAL	LAST NAME	SUFFIX
PREFIX	SPOUSE/RELATIVE FIRST NAME	INITIAL	LAST NAME	
BADGE NAME		SPOUSE/RELATIVE BADGE NAME		
COMPANY NAME				
ADDRESS				
CITY	STATE	ZIP	COUNTRY	
BUSINESS PHONE		FAX		
CONFIRMATION EMAIL ADDRESS				

- Please check here:** It is okay for NADA to send me emails relating to the convention.
 Please check here: I would like to participate in *MyNADAPlanner*.

Unique email address for MyNADAPlanner: _____
MyNADAPlanner is a free online, planning, scheduling and networking tool designed to help attendees and exhibitors make the best use of their time at the NADA/ATD Convention & Expo. A unique email address is required.

	EARLY (by Sept. 9)	ADVANCE (Sept. 10-Jan. 26)	ONSITE (Jan. 27-Onsite)
ATD MEMBERS			
<input type="checkbox"/> Dealer (DLR)	\$525	\$575	\$675
<input type="checkbox"/> Dealership Manager (MGR)	\$525	\$575	\$675
NON MEMBER			
<input type="checkbox"/> Dealer (DLR)	\$625	\$675	\$775
<input type="checkbox"/> Dealership Manager (MGR)	\$625	\$675	\$775
SPOUSE/RELATIVE (Must be accompanied by a registered dealer or manager)			
<input type="checkbox"/> Spouse/Relative	\$425	\$475	\$575
ALLIED INDUSTRY			
<input type="checkbox"/> Workshop (ALLW)	\$625	\$675	\$775
TOTAL REGISTRATION FEES:			

Your registration includes: (3) General Sessions/Luncheons; (1) Welcome Reception; (1) Super Bowl Gala; Workshops, Make Meetings & Expo, along with all NADA functions at the Convention Center.
Note: Spouse/Relatives do not have access to workshops or make meetings.

HOTEL PREFERENCE

—Please select a minimum of three (3) different hotels.

Arrival Date: _____
 Departure Date: _____
 1st Choice: _____
 2nd Choice: _____
 3rd Choice: _____
 4th Choice: _____

NOTE: 1 night room and tax will be charged by the hotel in January 2012.

Room Type:	Special Requests:
<input type="checkbox"/> SINGLE (1 person, 1 bed)	<input type="checkbox"/> KING BED
<input type="checkbox"/> DOUBLE (2 people, 1 bed)	<input type="checkbox"/> TWO BEDS
<input type="checkbox"/> DBL/DBL (2 people, 2 beds)	<input type="checkbox"/> NON-SMOKING
<input type="checkbox"/> TRIPLE	<input type="checkbox"/> SMOKING
<input type="checkbox"/> QUAD	<input type="checkbox"/> HANDICAP ACCESSIBLE
<input type="checkbox"/> 1 BEDROOM SUITE	
<input type="checkbox"/> 2 BEDROOM SUITE	

Special Room Requests will be forwarded to the hotel. Special requests are NOT guaranteed. Please reconfirm your special request upon check-in at the hotel.

Please check here if you will be needing special services.

Web: www.atdconventionandexpo.org
 Phone: 800-974-3084
 Fax: 301-694-5124
 Mail: NADA Registration and Housing
 c/o Experient
 P.O. Box 4088
 Frederick, MD 21705

Do you want your name badge mailed to you in advance? You will need to pick-up your badge holder and convention bag onsite.

Yes No

Franchises Sold:

- _____
- _____
- _____
- _____

Which of the following BEST describes your job title/function?

- A. Dealer/Principal
 B. General Manager
 C. CFO/Controller
 D. New Truck Manager
 E. Used Truck Manager
 F. Service Manager
 G. Parts Manager
 H. Allied Industry Affiliate

What is your age?

- A. <24 B. 25-34
 C. 35-44 D. 45-54
 E. 55-64 F. >65

Which of the following best describes your organization?

- A. Individual Dealership
 B. Chain Dealership
 C. Publicly Owned Dealership
 D. Auto Industry Affiliate

What role(s) do you play in the purchase of types of products/service exhibited?

- A. Final Say
 B. Specify Supplier
 C. Recommend

Approximately how much do you or your company anticipate spending as a result of attending the Expo?

- <\$5,000
 \$5,001 to \$10,000
 \$10,001 to \$25,000
 \$25,001 to \$50,000
 \$50,001 to \$100,000
 Over \$100,000

Is this your first ATD Convention & Expo?

- Yes No

PAYMENT INFORMATION

Forms received without payment will not be processed.

PAY BY CHECK

enclosed for REGISTRATION fees ONLY. Please complete the credit card information below to reserve your hotel. (Make payable to ATD)

PAY BY CREDIT CARD

- Amex MasterCard Visa

CARD NUMBER

EXPIRATION DATE (Must be AFTER February 2012)

CARDHOLDER'S NAME

CARDHOLDER'S SIGNATURE